

# Values

We strive to adhere to the following values at Costmap Advisory:

- We keep our client information confidential. We recognize the value of sensitive information.
- We aim to make our clients successful.
- We tell truth. Our professional ethics require us to stay independent and able to disagree, regardless of the popularity of our views or their effect on our remuneration.
- We must possess the courage to innovate, invent and lead unconventional solutions to problems.
- We must strive to build internal support and offer practical recommendations.
- We should only engage clients when the expected value to the clients exceeds our fees.
- We ensure that all consultants, professionals and advisors are competent, qualified, and fully motivated to deliver outstanding service.

